



# Doorways to Luxury



## MEMBERSHIP BENEFITS

### Ten Reasons

#### Why You Should Be a Member of Greater Vancouver Luxury Homes!

1. Take your business to the next level through exposure within the luxury home market; whether securing a new buyer or a new listing.
2. Develop a working relationship with fellow Realtors that are committed to the buying and selling of luxury homes.
3. Utilize the marketing tools provided by The Greater Vancouver Luxury Homes Group to elevate your status as professional luxury homes broker in your personal advertising venues.
4. Increase your advertising in this niche driven market through on-line exposure; let your clients know you focus on this market segment.
5. Use our on-line social marketing network to communicate with your client base; Blog, Facebook, Twitter and IDX venues are available on our web page.
6. Market your luxury home listings on The Greater Vancouver Luxury Homes Web site.
7. Show case yourself with a personal "splash page" complete with your bio on our web site.
8. Place your luxury home listings on our monthly home tour to increase exposure and sales.
9. Participate in our "Spring Tour" promoting luxury homes with in the Greater Vancouver Area. This event is supported with a wide variety of advertising venues.
10. The most cost effective marketing vehicle available with on-line and print media supporting the membership functions.

## MEMBER SERVICES

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